



## NEWSLETTER

OCTOBER 2019

*A message from CCCE Past-Chair and Vail Valley Partnership CEO, Chris Romer*

As you likely know, the Colorado Chamber of Commerce Executives (CCCE) is an organization of local chamber executives whose purpose is to improve the professionalism of chambers, provide a forum for the exchange of ideas. Collaboration is vital to chamber organizations, and CCCE provides the forum for chamber groups across the state to work together, build our networks, and build our professional skills in an affordable and effective way.

I am personally excited about the future of CCCE; we have a new executive director (Dot Miller) on board, and the board of directors has committed to achieving CCCE's goals of connecting chamber professionals in Colorado in meaningful ways such as regional roundtables, topical conference calls, and of course the annual conference. As expressed in the Western Chamber of Commerce Executives "Chamber Brand Study", the chamber of commerce exists to be the Catalyst for business growth, the Convener for leaders and influencers, and the Champion for stronger communities.

CCCE provides this platform to help chambers reach this brand positioning by helping you reach your potential through mentoring & peer networking, GURU meetings, and more. On behalf of the entire CCCE board, we welcome you and encourage you to engage with the CCCE community. We face similar challenges around Colorado, and we're stronger as an industry when we work together.

I look forward to seeing you in Glenwood Springs on November 9<sup>th</sup>.  
Chris



**Chris Romer, IOM**  
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