



NEWSLETTER

OCTOBER 2019

Hello fellow chamber leaders!

As the 2018-2019 State Chair of the Colorado Chamber of Commerce Executives (CCCE), I'd like to say welcome to CCCE 2.0! This is the year that we are taking YOUR association to a whole new level. We will be an incredible partner for you and your local chamber for industry education, professional resources and networking.

These are some thoughts that you may have yourself as a local chamber CEO.

- I'm new at this CEO thing and I don't know where to start.
- My board of directors would never approve dollars in our budget to join the state chamber association.
- I need to grow our membership over the next year, but how?.
- I'm now responsible for this big community event that raises money for the chamber and I don't know what to do.
- I inherited a financial mess with our chamber and I'm not sure how to fix it.
- No one else in my community understands the daily challenges that I face as a chamber CEO.
- I need help in many areas of my job and I don't know where I should go to for advice.
- How do I meet other chamber leaders who do what I do in their community?
- I've been a chamber CEO for many years and now I'm ready to give back to the chamber profession.

CCCE and it's many successful chamber leaders can help you with ALL of the above! Each and every one of these topics will be covered by CCCE in future issues of this newsletter, at our state conference and in regional roundtables.

New CCCE Executive Director

Dot Miller has recently joined CCCE as our new Executive Director. On behalf of the entire CCCE Board of Directors, I'd like to say that we are all excited to work with Dot to make YOUR association the best state chamber association in the country. Look out for many great things coming your way in 2018 – 2019.

Workforce Solutions

Workforce is much more than just the current buzz word. It is a key issue that many of us are facing in our communities. CCCE has made workforce solutions a top priority and will be convening chamber leaders throughout Colorado in person and via conference calls to share what is working for each of us that may help you on a local level.

It's an honor to serve my community of Parker as chamber CEO and work side by side with each of you as chamber leaders throughout the state of Colorado.

All my best,

Dennis Houston
CCCE State Chair